



RIVALPIPER
EMILY PFEIFER

<http://www.rivalpiper.com>
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RÉSUMÉ

Summary

Visual designer, production artist, and photo editor designing digital graphics for mobile and web with ten years experience photo editing for news portals.

- Creates effective design solutions quickly and efficiently
- Identifies and designs captivating imagery
- Develops efficient processes and best practices
- Effectively balances quality of work against deadlines
- Communicates skillfully with coworkers, vendors, and clients

Work Experience

Contract Designer/Production Artist/Content Editor—Filter (various clients)

Seattle, WA

August 2006–August 2017

Experienced artist creating image assets for clients such as T-Mobile, Tommy Bahama, Windows Phone, Amazon, AT&T, and HTC.

Highlights

Visual designer with user experience design team; designer for website assets, mobile devices and front-end web design, digital newsletters, and UI visualizations for mobile devices; user of data asset management software and content management systems; high-quality, thoughtful, and fast.

- Produce thoughtful, quality comps quickly and in response to client needs.
- Deliver fast and detail-oriented photo retouching and photo editing.
- Seek out efficiencies and production processes for speed and quality consistency.

Graphic Designer—Rival Piper Design

Seattle, WA

June 2006–present

Designer specializing in image production, web design, branding, and identity development.

- Conceptualized website redesign on quick deadline.
- Developed brand for popular neighborhood blog site, Capitol Hill Seattle.
- Designed suite of graphics for a software company, from logotype to software icons.

Contract Photo Editor—Filter (MSN.com & Channels)

Seattle, WA

January 2007–December 2014

Photo editor for various MSN portals including msnNOW. Image research, asset management, image production, and licensing.

Highlights

- Oversaw a team of six peers engaged in 14-hour-a-day coverage of a news portal with a focus on social media trends.
- Consistently delivered breaking news imagery before industry competitors.
- Senior member of a team of subject matter experts responsible for 750,000 assets delivered annually.
- Trained new photo editors and developed training and process documentation, helping project managers to consistently deliver high-quality products based on streamlined workflows.
- Managed schedules for a team as large as 48 people.
- Developed expertise in using content management systems, workflow systems, and data asset management systems.
- Self-directed development of processes for accurate licensing management and reporting for monthly budget.
- Honed skills in creating eye-catching, memorable images under short same-day deadlines.



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Skills & System Proficiencies

Graphic design foundations
UX foundations
Photo editing
Illustration and digital imaging
Photo licensing and asset management
Product and UI visualizations
Branding and graphic identities

Adobe Creative Cloud
Mac OS X and Windows 10 platforms
Outlook and Office 2017
Sharepoint
Jira
Django
DotNetNuke
DAMs such as GorillaBox and NetXposure
Some experience in Dreamweaver and Flash,
Final Cut Pro, Premiere, and AfterEffects

Education

Western Washington University
Bachelor of Arts, concentration in Design, 2006

School of Visual Concepts
User Experience Level 1, 2012

REFERENCES

Tara Sroka
Project Manager
Amazon

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Evelyn & Melissa Dickinson
Senior Developer & Art Director
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